



## 2017 HERWorld Energy Forum – Marcellus

\*Live broadcast is located in Houston, Texas USA - Central Time Zone.

5:00 AST | 7:00 MT | 8:00 CT | 9:00 ET | 14:00 GMT | 15:00 CET | 16:00 UTC | 1:00+ day AEDT

## Opening Session and Welcome

**8:00 AM – 9:00 AM**                      **Registration / Check In / Networking**

**9:00 – 9:30 AM**                      **Welcome (Mainstage)**

- Emcees: ABC13 Anchor and Triplet Mom, Gina Gaston and Houston Business Journal Editor, Giselle Greenwood
- 5<sup>th</sup> grader and original songwriter and singer, Sami Murphy – Breaking Glass Ceilings in Energy
- Jones Graduate School of Business, Rice University - Dean Peter Rodriguez
- Founder and CEO of Pink Petro – Katie Mehnert

**9:30 – 10:00 AM**                      **Keynote: The Next Era of Energy “Lean In, All In, Join In”**

- Jeffrey Hayzlett, Chairman of the [C-Suite Network](#), Author, and Global Business Celebrity

The most dangerous move in business is the failure to make a move. Global business celebrity and primetime Bloomberg Television host Jeffrey W. Hayzlett empowers business leaders to tie their visions to actions. Drawing upon his own business back stories including his time as CMO of Eastman Kodak and sharing examples from the many leaders featured on *The C-Suite with Jeff Hayzlett*, Hayzlett imparts core lessons that dare listeners to own who they are as leaders and/or companies, define where they want to go, and fearlessly do what it takes to get there—caring less about conventional wisdom, reframing limitations, and steamrolling obstacles as they go.

**10:00 – 10:45 AM**                      **Leaning into the Energy Transition**

Within the past decade, the notion of an “energy transition” emerged. However, we still often have trouble understanding what it means, its key challenges, and applications. With the move from oil and coal based energies to new fuels, transportation and distribution options, what does the future like? How can we work toward a future where oil isn't a dirty word and we balance profit, planet, and unlock a new value chain?

- Opening remarks from Johnna Van Keuren, Vice President, New Energies, [Shell](#)

## *Panel Discussion*

Given the changes ahead and possibilities, how will companies manage the energy transition to assure shareholder return while balancing climate, sustainability and other unique characteristics of the transition?

- Jeffrey Hayzlett, [Chairman of the C-Suite Network](#) (Panel Moderator)
- Kathleen Camilli, Public Company Director, Strategic Board Advisor to Pink Petro, Economist and CEO, [Camilli Economics](#)
- Vicki Bailey, [Chairman of the United States Energy Association](#) and former Department of Energy

**10:45 AM – 11:15 AM**  
**Break**

**Networking | Local Expo | Programming**

- Local breaks at individual locations, expo and networking. For those watching online, this will be an online programming break to allow for stretching, technology check-in, and/or refreshment refueling.

**11:15 AM – 12:00 PM**

**Leaning into Skill Building for the Market Return**

How can we prepare for a workplace of the future if we're not quite sure what it will look like? What skills or expertise do we need to acquire today if we want to succeed tomorrow? Join this panel of experts to gain insights on skill building in the next 5-10 years and how the workforce of Energy 2021 is shaping up given the present market dynamics and the global nature of the work, the workforce and the changes on the horizons.

- Catherine Steffek – Director of External Affairs, [University of Colorado Denver](#) (Moderator)
- Gloria Feldt, Founder of [Take the Lead Women](#),
- Mikki Hebl, Marathoner and Martha and Henry Malcom Lovett Professor of Industrial and Organizational Psychology, [Rice University](#)
- Tandra Jackson, Managing Partner, [KPMG LLP](#)
- Sarah Smith, Connector, Achiever, Practitioner and Director of Talent Management at [Marathon Oil](#)

## **12:00 PM – 12:45 PM      All In: The Fourth Industrial Revolution & Digital Transformation in Energy Panel**

Every day we see the emergence of new technologies. And every day we see a widening gap between progress and society's ability to cope with its consequences. The digital revolution is changing the way we do everything – work, live, and learn. How is technology playing a role in energy? How is the physical and digital world coming together to transform the economy? This panel of energy technology companies and service providers will give insights into how energy companies are embracing this shift with Silicon Valley.

- Linda Lorelle, Emmy Award Winning Journalist, Lorelle Media (Moderator)
- Beth Lemmons, Digital Solutions North America Region Executive, [GE Oil & Gas](#)
- Jennifer Duhon, Head of Brand Strategy and Stewardship, [Shell](#)
- Nick Candito, Founder and CEO of [Progressly](#)
- Shannon Bates, Regional Vice President, [Salesforce.com](#)

## **12:45 – 2:00 PM                      World Energy Café': Local Break / Lunch / Expo**

## **2:00 PM – 3:00 PM                      Keynote: All In: How Our Work-First Culture is Failing Dads, Families & Businesses and How We Can Fix it Together**

- Josh Levs, Journalist, Author, U.N. Global Gender Champion and one of the Financial Times' Top 10 Feminists

When journalist and fatherhood columnist Josh Levs was denied fair parental leave by his employer after his child was born, he fought back—and corporate America responded. In the process, he became a leading advocate for modern families. Family-friendly practices usher a business into the new economy -- and help the business compete for the best workers. In **All In**, he shows how fatherhood today is far different from previous generations and what it means for our individual lives, families, workplaces, and society. Levs explains that despite these unprecedented changes, the structures that shape our family lives remain rigid. Our laws, corporate policies, and gender-based expectations in the workplace are horribly outdated, preventing both women and men from living out the equality we believe in—and hurting businesses in the process too. Women have done a great job of speaking out about this, Levs argues It's time for men to join in, "all in"—in a big way.

**3:00 – 4:00 PM  
Economic Forum**

**Join In: A Call to End the Gender Gap, with the World**

In 2016 at the World Economic Forum at Davos, 22 CEOs signed a Call to Action to end the gender gap. The Pink Petro community responded. What does ending the gender gap look like? What actions are companies taking to close the gap? How can we collectively work together to make this call to action, real? Join WEF leaders and CEOs to discuss the next steps for this industry effort and how to get engaged and involved.

- Laura Schilling, Director of Global Business Development, [Halliburton](#) (Moderator)
- Pedro Gomez Pensado, Head of the Oil & Gas Practice, [World Economic Forum](#)
- Christina Sistrunk, CEO of [Aera Energy](#)
- Katie Mehnert, CEO and Founder of [Pink Petro](#)

**4:00 – 4:15 PM Break / Transition**

**4:15 - 5:00 PM Join In: Energy Conversations & Café Breakouts**

- Marcellus panel will include speakers from Seneca Resources and New Pig Energy

**5:00 – 5:45 PM Join In: Owning the Energy Conversation Panel** The energy sector faces scrutiny like no other industry. How do we shape and own the energy conversation to help articulate its value proposition to attract new talent into the sector? Join this virtual panel of experts from associations for insights.

- Linda Lorelle, Emmy Award Winning Journalist, Lorelle Media (Moderator)
- Leslie Shockley Beyer, President of the [Petroleum Equipment Service Association](#) (PESA), Founding Association to the Pink Petro WISE Program
- George Stark, Director of External Affairs, [Cabot Oil & Gas Corporation](#)
- Barry Worthington, Executive Director of the [US Energy Association](#)

**5:45 – 6:00 PM**

**Closing**